

## Following the Shoot with StraleyPhotography

### What will be happening after the shoot?

Hopefully you had some fun and enjoyed yourself during the shoot. A lot of the actual work of photography happens after the shoot with you. Often in the late hours of the night!

For me the work is just beginning. I am now going to rank your images - you should never see the ones where the shutter didn't go off or where your eyes were closed or yes, where the position I placed you in makes you look poorly. That just wouldn't do!

Next I will go through the images looking for those ones that stand out and then finally for the ones that are absolutely the best! All images will be color adjusted and white balanced and many will be cropped to make them more appealing and better balanced.

### How do I get the images? Can I get them immediately on a CD? I want them all!

There are several way of getting the images – if you get them at all. Make sure you understand your rights to the images before the shoot – I have other documentation on my site about this. Read it!

Some photographers just put the images straight from the camera onto a CD, memory stick or whatever. The person receiving the images is supposed to cull through them, process them and use them in some form or fashion. They say you get what you pay for. I do NOT do this.

In some cases photographers limit the resolution of the images they distribute to models. Check this out in advance of the shoot.

In most cases I do not distribute raw unprocessed images – I am only going to release images that make the person look good, that represent the scene and that will not embarrass anyone – including me. There are several distribution options - your images can be converted into JPG format and put on a CD disk for you, sent to you via an email type of program that you can download from, or they may be loaded up to a web site for you to access for downloads. I use all of these approaches – and they each have their benefits.

With the images in hand you will be able to make prints easily at any one of the local print locations such as CVS, your camera store, etc. The more serious photographers will also often have the ability for you to make prints from their site using a “pro”-lab. There are a number of professional printers that offer this service and the prints they make are often significantly different! The quality of the paper is different, you have more options and the prints often last longer. I use MPIX Pro – you can order prints in many sizes directly from my site.

For your best images chose to get prints from a “pro”-lab. They take longer, they cost more but they are better quality and last longer. Who wants those special images to be just garbage in 10 years – this does happen all of the time

### Retouching

**Glamour and Beauty images** – If we are doing Glamour or similar work – the selected images may receive a full glamour processing - this often involves a significant amount of work on my part. I will usually start off each session by showing you images from my portfolio - they have all received some level of the glamour work - all of them. Even the best of models do not have perfect skin, some need help with bulges, wrinkles, brightening of the eyes, and makeup touchups. It is quite likely that your image may require this as well. I hope you will be pleased with the results!

When I am done with the image it will also be saved on your CD and I often will send you a proof copy in advance via email.

**Printed Images** - I will also in some cases print the image. I use a very good professional printer so the quality truthfully is pretty great.

You may receive a 11x14 image printed on a sheet of archival photography paper that is 13x19. This will give you plenty of extra paper around the image to attach it in a mat if you are going to frame it - generally a mat for 11x14 fits into a 16x20 frame. Art supply stores like Michael's sell both the mats and the frames at very reasonable rates.

If you try to keep finger prints off of the printed image - well, then, you will not be seeing them for the next several years as you walk by the picture frame now won't you? No peanut butter and jelly sandwiches while handling the prints! I guess the point is - if you are going to want to save the print and frame it, just take some care before it goes into the frame!

## **Logo and Studio Name, Referrals**

All images paper and electronic will have my studio name on the - you may not remove it. if you chose to post some of the images on face book or other sites I expect and appreciate a tag on them - again with my studio name and if you are comfortable with this; an offer from you to send them my contact info. Please also link to my site whenever possible if you are comfortable in doing so. Much of my business is based on referrals.

You may also provide my contact information directly if you want to - please just say something like "*If you would like to discuss your participation please contact [Michael@StraleyPhotography.com](mailto:Michael@StraleyPhotography.com)*" or point them to my web site and perhaps walk them through the images and some of the documents up there

## **Timeline to Complete the Work**

It may take a week or more to process the images and get back to you. If you have a special timeline to meet please let me know in advance - my work can be prioritized but sometimes I do get backed up due to other shoots or commitments. I will try to help. I will let you know when they are complete - you may have to pick up the final work product. I live in Atlantic Beach and have a studio in JAX Beach.

## **My Investment in YOUR Shoot**

Here is something I think is pretty interesting – maybe you will as well.

For every hour I spend in the studio with you my total time investment is 2 to 4 times greater. So if we spend 3 hours in the studio doing a cool shoot with several looks – my total time commitment is usually 6 to 12 hours – it takes longer if we do glamour work than if we are doing a simple portrait, it takes longer if you do not prepare your body such as shaving unwanted hair than if you do, etc. I want you to know about this because it may help you to understand costs and timelines better. If you are in the studio for 2 hours and it takes me a total of 6 hours to set up, perform and process your shoot – do you really think I should do the work at a discounted rate? Would you? Does your dentist or plumber?

I sincerely hope that you have a great day and thanks for your participation in the shoot.